

# WW Veneziano, Canvas, Leather

#### **PRODUCT DESCRIPTION**

Polymeric calendered self-adhesive printing media with textured finish and High-Tack adhesive.

#### **Face Material:**

WW Veneziano: 300 µm, 300 g/sqm white matt PVC WW Canvas: 250 µm, 320 g/sqm white matt PVC WW Leather: 225 µm, 320 g/sqm white matt PVC

Adhesive: Solvent acrylic High-Tack permanent

Liner: Clay coated 135 g/sqm FSC® certified (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

### **TYPICAL USE**

Short to medium-term indoor and outdoor applications on flat smooth surfaces dedicated to wall decoration. The textured finishes enhance interior decorations and personalization of spaces. The High-Tack solvent-based grey adhesive ensures good opacity and adhesion on a wide variety of smooth substrates.

## **PROCESSING**

Especially designed for solvent based, eco-solvent, mild solvent, Latex and UV inkjet printing on wideformat printing equipment.

Due to the textured face material, WW Veneziano, WW Canvas and WW Leather are not intended to be laminated.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: www.mactacgraphics.eu.

For further information on printing, application and removal, please refer to "TB 4.3 Guidelines on surface preparation, converting and applying Mactac WW Series".

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

#### **SHELF LIFE**

1 year when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

# **PHYSICAL PROPERTIES (TYPICAL VALUES)**

	verage	values	163	t Metriou	
Thickness					
Face caliper (microns	):				
WW Veneziano		300 µ	m		
WW Canvas		250 μ	m	ISO 534	
WW Leather		225 μ	m		
Face weight (g/sqm):					
WW Veneziano		300 g	/sqm		
WW Canvas		320 g	/sqm		
WW Leather		320 g	/sqm		
Adhesive data, 23°C	(N/25 mm	n)			
Peel adhesion on stai	nless stee				
- Quick tack:					
WW Veneziano	25				
WW Canvas	25	25		FTM9	
WW Leather	26				
- 24 hour residence:					
WW Veneziano	24				
WW Canvas	23		FTM	l	
WW Leather	27				

Dimensional stability						
Shrinkage (1 week at 70°C applied on Aluminium)	Max. 0.8 mm	FTM14				
Temperature ranges						
Minimum application temperature (°C)			+ 10°C			
Service temperature range (°C)		- 20°C to + 70°C				
Certifications						

# **EXPECTED DURABILITY**

# **Central Europe Zone 1**

Fire Classification

Unprocessed (inc	doors) 3 years	ISO 4892-2	

B-s2, d0



EN13501-1

Note: Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.

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